Popularity of various Uber drivers. (Yes, better through Uber app)

A grocery store wants to know how much people like strawberry, chocolate, and vanilla ice cream. (Yes, but not just to people who shop)

Trojan wants to know whether their condoms are more popular among straight people or gay people. (Nah, but viable if questions are carefully phrased.)

Recently, rental rates for HappyCars have increased by 30%, which is quite unusual. You want to find out why this is happening and how to keep the increase going. (No)

Assessing the success rate of a new advertising campaign. (Yes)

Measuring the effect of nurse/patient ratio on patient recovery rates in hospital wards. (No, better by recorded data of hospital)